

October 10, 2012

Dear State, Territory and ITO WIC[®] Programs:

This letter is to notify you of upcoming name and label changes for our Nutramigen[®] AA[™] Powder.

The newly named amino acid-based formula will be PurAmino[™]. The newly-labeled product will start shipping in January 2013.

Mead Johnson Nutrition has responded to customer feedback in its decision to change the name of Nutramigen AA to PurAmino. We are confident that this name change will make it easier for customers to distinguish between Nutramigen AA and Nutramigen[®] with Enflora[™] LGG[®].

To make this transition as clear as possible Mead Johnson Nutrition has also changed the list number and UPC for the new PurAmino powder. **It is important to note that the formulation, grams per unpacked leveled scoop, can size, reconstituted ounces and price are not changing.**

The changes will be phased into the market over several weeks in January 2013. As stated previously the product formulation will not be impacted, therefore any patient using Nutramigen AA will be able to switch to PurAmino with no health risk.

Attached is a copy of the label and price/specification sheet for your reference. The new UPC is included on the specification sheet.

If you have any questions, please contact your MJN WIC Team representative – Chris Shouse (812) 429-8613, Cheryl Cook (812) 429-5789, or Kathy Decker (812) 429-8758.

Best regards,



J. Michael Milligan
Director, WIC Business Team

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